Technology Strategy & Architecture

collective insights CONSULTING
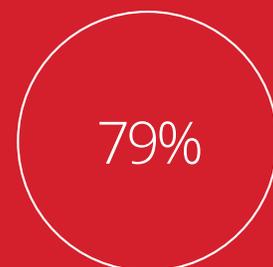
70%

Of digital transformations fail due to lack of ownership commitment, strategy sufficiency, and effective change management[1]

93%

Of companies agree that innovation technologies are necessary to reach our digital transformation goals (Legacy tools and outdated platforms)[2]

79%

Of IT leaders cited cost reduction through better use of resources as a motivation for architecture modernization[3]

If You Answer "Yes" to Any of These Questions:

Q: Our technology direction is not aligned with our business strategy?

Q: We need to better engage with our customers, partners and employees?

Q: Is business innovation hampered by a complex and legacy technology estate?

Q: Are you challenged with integrating acquired companies?

Q: Do you have a multitude of software products providing similar functionality?

Q: Is our business model being disrupted?

Then our expertise is what you need. Together, we'll reach a better best.

Technology Strategy & Architecture

Technology strategy is key to business transformation

Boards and C-Suite leaders are expecting their businesses to leverage digital technologies in a more meaningful way that innovates business models, drives transformation, and provides value driven experiences.

Digital transformation is the integration of digital technologies across all areas of a business to meet changing market demands while delivering increased value to the customer. To be successful, companies need to make tough decisions on how to align their technology and their investments with the direction of the business.

At Collective Insights we help our clients envision their digital future and architect for success by:

Developing the right technology strategy to drive innovation

Closing the speed gaps for delivering technology at the pace of business

Optimizing spend by modernizing the technology estate

Architecting intelligent solutions to enable the right transitional states

Defining the right operating model needed to support the business model

Effectively govern & orchestrate an agile organization

Advancing You. By the Numbers.

We embrace your culture, not the other way around. And we work alongside you to make sure you hit your target, every time.

12+

Average years of experience

Your project is never our consultants' first. Everyone on our team brings the expertise you'd expect from a big firm—without the playbook approaches.

90%

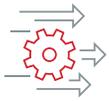#### Of our business is repeat engagement

We're in the business of lasting partnerships, not checked boxes. That starts with a creative approach that matches your needs with best practices—and ends with winning results.

20%

Average growth rate annually

More and more organizations are turning to Collective Insights for greater influence, a stronger culture and measurable, innovative outcomes. Experience a partnership that lasts.

Our Services.
Your Success.

Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management

Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security

Human Capital

- Organizational Change Management
- Strategic Communications
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation

Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Sourcing
- Vendor Management
- Information Protection
- Portfolio & Demand Management

References
1 https://enterprisersproject.com/article/2019/8/why-digital-transformations-fail
2 Forrester
3 Datastax

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