



Technology,
Information
& Security

Technology Modernization

50%

Of enterprise application modernization efforts fail to meet their first significant program milestone¹

85%

Of leaders view application modernization as a means to move forward as a business²

85%

Of organizations favor a product-centric delivery model over project mindset for agility³



If You Answer “Yes” to Any of These Questions:

Q: Has your technology estate become so complex and entangled that business innovation is constrained?

Q: Are you spending most of your technology budget maintaining systems versus innovating?

Q: Do you have large technical debt in legacy systems or technology?

Q: Are you challenged with integrating merged companies?

Q: Is the pace of technology delivery not keeping up with the pace of business?

Q: Are you challenged in finding and keeping skilled technologists?

Then our expertise is what you need. Together, we'll reach a better best.

Technology Modernization

Technical debt is a company killer!

Today's business environment is hypercompetitive requiring companies to effectively leverage technology to drive innovation and efficiencies. Technology is under unrelenting pressure to support business objectives and drive innovation through the use of digital technologies and automated processes. Complex legacy systems and processes feed the technical debt that reduces your company's effectiveness over time, making it costlier to change and more difficult to scale and compete.

Modern technologies allow for the most advanced, hyperconnected, and seamless experiences. Technology modernization is not just an upgrade or 'lift-shift' to the cloud, it is a new game with new rules in which you modernize the way IT operates in the business landscape.

Collective Insights helps our clients enable digital business by modernizing technology and delivery by:



Reducing technical debt and functional redundancies through rationalization and simplification of the technology ecosystem



Renovating Active Directory environments to utilize Azure to empower the workforce with self-service and anytime, anyplace productivity



Designing technology operating models that transform the way technology is delivered



Improving employee and business partner productivity by enabling enterprise collaboration technologies



Replacing legacy systems with emerging technologies and platforms



Gaining operational synergies through common standards and leading practices

Advancing You. By the Numbers.

We embrace your culture, not the other way around. And we work alongside you to make sure you hit your target, every time.

12+

Average years of experience

Your project is never our consultants' first. Everyone on our team brings the expertise you'd expect from a big firm—without the playbook approaches.

90%

Of our business is repeat engagement

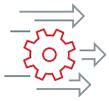
We're in the business of lasting partnerships, not checked boxes. That starts with a creative approach that matches your needs with best practices—and ends with winning results.

20%

Average growth rate annually

More and more organizations are turning to Collective Insights for greater influence, a stronger culture and measurable, innovative outcomes. Experience a partnership that lasts.

Our Services. Your Success.



Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



Human Capital

- Organizational Change Management
- Strategic Communications
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Sourcing
- Vendor Management
- Information Protection
- Portfolio & Demand Management

References

- 1 Gartner
- 2 CIO
- 3 Gartner, <https://www.gartner.com/en/newsroom/press-releases/2019-02-19-gartner-survey-finds-85-percent-of-organizations-favor-a-product>

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