



Technology,  
Information  
& Security

# Integrated Automation



collective  
insights  
CONSULTING

83%

Of IT leaders say AI & ML  
is transforming customer  
engagement.<sup>1</sup>

60%

By 2022 percentage of G2000  
businesses will be AI-enabled.<sup>2</sup>

97%

Of mobile users use AI-  
powered voice assistants.<sup>3</sup>

If You Answer “Yes”  
to Any of These  
Questions:

Q: Do you believe your organization  
can benefit from streamlining  
operations?

Q: Does your business suffer from high  
resource turnover?

Q: Are resources spending time on  
repetitive mundane processes?

Q: Is a large portion of your budget and  
time spent on correcting mistakes  
caused by human error?

Q: Are you having difficulty with  
compliance due to regulations  
constantly changing?

Q: Is your organization investigating  
the use of chat bots or virtual  
digital assistants?

**Then our expertise is what you need.  
Together, we'll reach a better best.**

## Integrated Automation

# Human and machine optimization will drive efficiencies!

Enterprises are operating and interacting with customers, employees and partners around the clock with expectations constantly evolving. With real time information available at hand, enterprises are enabled with the right information to trigger events and outcomes in a timely manner to meet these demands.

Integrated automation is the blend of artificial intelligence and automation enabling enterprises to monetize routine processes by optimizing human and machine integration.

At Collective insights we help our clients elevate repeatable, high volume business tasks through automation and intelligence to drive improved business value outcomes by:



Developing strategies to make  
effective use of artificial intelligence,  
automation and analytics



Identifying applicable use cases  
for the targeted functional area



Implementing digital assistants  
to empower end users with the  
right information



Leveraging the right tools to  
automate processes

## Advancing You. By the Numbers.

We embrace your culture,  
not the other way around.  
And we work alongside you  
to make sure you hit your  
target, every time.

12+

Average years of experience

Your project is never our consultants' first.  
Everyone on our team brings the expertise  
you'd expect from a big firm—without the  
playbook approaches.

90%

Of our business is  
repeat engagement

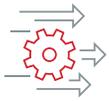
We're in the business of lasting partnerships,  
not checked boxes. That starts with a creative  
approach that matches your needs with best  
practices—and ends with winning results.

20%

Average growth rate annually

More and more organizations are turning  
to Collective Insights for greater influence, a  
stronger culture and measurable, innovative  
outcomes. Experience a partnership that lasts.

# Our Services. Your Success.



## Business Transformation

- Strategic Planning
- Target Operating Model Architecture
- Strategic Finance
- Supply Chain Transformation
- Process Optimization
- Enterprise Performance Management



## Technology, Information & Security

- Technology Strategy & Architecture
- Cloud & Edge Computing Enablement
- Technology Modernization
- Intelligent Information & Analytics
- Integrated Automation
- Next-Generation Cyber Security



## Human Capital

- Organizational Change Management
- Strategic Communications
- Instructional Design & Development
- Workforce Development
- Organizational Design
- Culture Transformation



## Operations & Management

- Program & Project Management
- Business Continuity
- Strategic Sourcing
- Vendor Management
- Information Protection
- Portfolio & Demand Management

### References

- 1 Enterprise Technology Trends, Salesforce Research (opt-in)
- 2 IDC
- 3 Creative Strategies, <https://creativestrategies.com/voice-assistant-anyone-yes-please-but-not-in-public/>

## Collective Insights Consulting

info@collectiveinsights.com | www.collectiveinsights.com

3565 Piedmont Road NE  
Building 1, Suite 520, Atlanta, GA 30305

